

## WHO WE ARE

We are a team of image makers, storytellers and creative influencers who are highly talented in graphic design, photography, web development, branding, and social media strategy. With hands-on experience and having worked in fast-paced environment, we immerse each day in sketching, critiquing and crafting until we get what you need.



#### OUR TEAM



KELVIN MABONGA *Head of Operations* 



CYNTHIA WANJIRU

P.R & Communications



MBURU WANYIRI (kg) Head of Photography



MARK MUHOHO *Finance Director* 



ALLAN RATEMO
Web & Graphic
Design director



ALDRENE KIMTAI

Head of Sales &

Marketing



EDWARD KITILI Social Media Strategist Video editing Documentary voicing

## OUR SERVICES

- Branding
- Graphic design
- Web development
- Photography & Videography
- Storytelling & Strategy
- Social media strategy

# O1 BRANDING Project

Your brand is one of your most valuable assets. It's more than just a logo, but your entire company image. We will help you identify how to best showcase your business and appeal to your audience.









# **GRAPHIC** Design





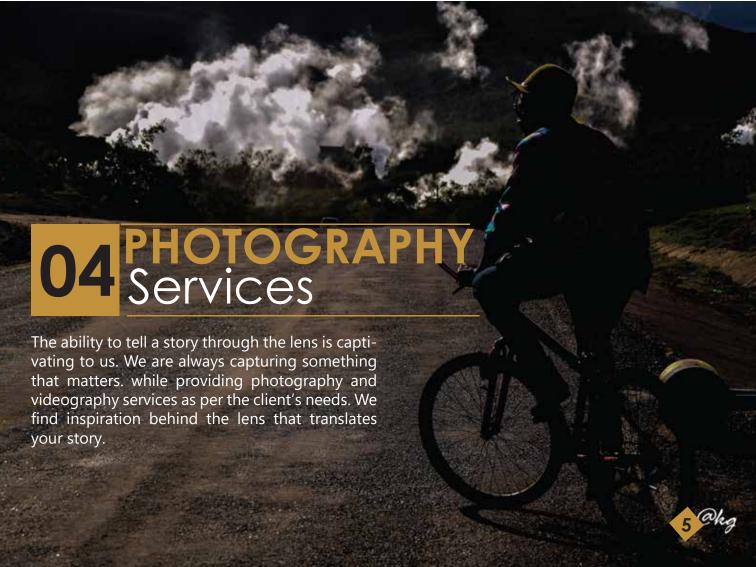
Our designers know your logo needs to stand out. Your design needs to be different. The brand you are building needs to be unique, after all it will be used on your website, business card, social media platforms, collateral and many other materials that promote your business. We take a holistic approach to design and work with you to build your brand look, feel and function to command attention



## 03 WEB Development



We will help you create a strategic and memorable online presence from start to finish; whether you want to share your ideas via a custom website, blog, or various social media outlets. Our clients are Women in Energy Kenya, Greentowns Initiative, and Wattsup Energy magazine.



## SOCIAL MEDIA Strategy

When it comes to digital/social media planning, the goal is frequency, not redundancy. You want your social posts and ads to show up in a variety of ways (news sites, pre-roll video, etc.), but you don't want to be annoying. A media mix ensures that your campaign is seen enough times by the right people without being a pest. We would love to help you develop the right strategy, creative, and desired impact.







# STORYTELLING & Strategy

Telling stories is as old as humanity itself. Stories are the foundation of how we communicate, understand, and remember. They acknowledge where we've been, allude to who we are, and suggest where we're heading. This is what we do. We tell stories. We tell them through words, design, and photography.



#### OUR LATEST

#### **PORTFOLIO**

 Promotional items (Caps, keyrings, umbrellas, branded water bottles, mugs, pens)

 Printing (Large format printing, stationergy, customized envolopes, business cards etc)

Indoor and Outdoor advertising (Roll-up, feather, and teardrop banners)

Billboards & signages

Vehicle branding

 Engraving and sublimation (Engraving on glass, wood and metal)



#### **OUR CLIENTS**































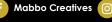


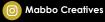




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